
KUMEU
RUGBY
Kumeu Rugby
Sponsorship
Opportunities 2027
Partner with a proud local club and support
grassroots rugby in our community

CLUB SPONSORSHIP PACKAGES

We are delighted to bring you a range of sponsorship packages that offer incredible value while supporting rugby in your community. Select a package, an individual branding opportunity or combine them to get the level of exposure that you want!

Sponsorship can come in the form of direct funding or goods and services by mutual agreement. All prices exclude GST.

What are you waiting for? Get behind your club!

OVERALL CLUB SPONSORSHIP PACKAGES

Packages	Platinum	Gold	Silver	Bronze
Excl GST	**$POA**	**$5,000**	**$2,000**	**$500**
Certificate of support for display	✔	✔	✔	✔
Recognition through announcements on club website news, social media and newsletter	✔	✔	✔	✔
Recognition and priority advertising space on weekly club newsletters (circulation of ~300+ email addresses)*	✔	✔	✔	✔
Indoor signage on sponsors board	✔	✔	✔	✔
Recognition in club email footers	✔	✔	✔	
10 x complimentary drinks at the bar	✔	✔	✔	
Kumeu training tee	✔	✔	✔	
Prominent signage (1200mm x by 1000mm)**	✔	✔		
5 complimentary tickets for Luncheon	✔	✔		
Logo on training tee	✔			
Customised opportunities	✔			
Prominent deck/fence sign (1200 x 1000), subject to availability: **$1,200 + GST plus cost of sign**				
Fence signage along the footpath: **$600 + GST per year plus cost of signs (x2)**				

** Newsletter items need to be provided to the club by the Sunday night before publication. Late submissions will be included in the following week.*

*** Note that first year will require a sign to be printed at an additional one-off cost of $230 +GST per sign – the sign(s) remains your property and can be collected if you choose not to renew in the future. Priority placement will be given to sponsors with the highest average contribution over the previous 3 years. Some sponsors may be on the sides of the deck, or the fence adjacent field 1. Please note that the double sided field side signage will require 2 signs at $230 ea.*

Platinum, Gold, Silver and Bronze are 3-year package deals, payable each year. Deck and fence signage is annual.



ALL PRICES EXCLUDE GST.

ADDITIONAL SUPPORT

CLUB TRAINING TEE

This is where you want your logo, on our mobile billboard, over 400 printed.

1	Front middle	$3,200
2	Back	$2,200
3	Back	$2,200
4	Back	$2,200
5	Back	$2,200
6	Back	$2,200
7	Right sleeve	$1,400
8	Left sleeve	$1,400



JUNIOR RUGBY

Sponsor a Grade – name shown on all draws on North Harbour website and My Rugby app	$500
New club member registration bag	$2,000
Member registration hardship fund	$750
Team sponsorship (this could be merchandise or other activities) to be discussed with Team Manager and Junior Club manager	$POA
Drink Bottles for new registrations	$POA

SENIOR TEAM RUGBY

Team sponsorship	$POA
Jersey – main sponsor logo	$POA
Jersey – naming	$500
Shorts – sponsor logo	$POA
Team Training Merchandise	$POA
These are negotiated custom packages and may include items like advertising etc	

ADVERTISING

Stand-alone deck signage (1000 x 1200)***	$1,200

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KUMEU RUGBY



Ready to get on board!

To discuss a tailored sponsorship package or advertising, please get in touch today!

rugby@kumeurugby.co.nz